



THE INSTITUTE OF
Company Secretaries of India

भारतीय कम्पनी सचिव संस्थान

IN PURSUIT OF PROFESSIONAL EXCELLENCE

Statutory body under an Act of Parliament

(Under the jurisdiction of Ministry of Corporate Affairs)

8th August, 2022

Har Ghar Tiranga Campaign

Dear Professional Colleague,

You may be aware that '*Har Ghar Tiranga*' is a campaign of the Government of India under the aegis of *Azadi Ka Amrit Mahotsav* to encourage people to bring the *Tiranga* home and to hoist it to mark the 75th year of India's independence. The relationship with the flag has always been more formal and institutional than personal. Bringing the flag home collectively as a nation in the 75th year of independence thus becomes symbolic of not only an act of personal connection to the *Tiranga* but also an embodiment of our commitment to nation-building.

The idea behind the initiative is to invoke the feeling of patriotism in the hearts of the people and to promote awareness about the Indian National Flag.

To celebrate this momentous occasion, you are encouraged to participate in the '*Har Ghar Tiranga*' campaign and hoist the Indian National Flag at your homes from **13th to 15th August 2022** along with your family members.

You may forward the photographs of the flag hoisting to the concerned Regional or Chapter Office, which in turn will prepare the collage of the photographs and send the same to the ICSI Headquarters.

You are advised to celebrate the '*Har Ghar Tiranga*' campaign after going through the Frequently Asked Questions (FAQs) about the Indian National Flag available at link <https://amritmahotsav.nic.in/har-ghar-tiranga.htm>

Regards,

CS Devendra V Deshpande
President, ICSI