



THE INSTITUTE OF
Company Secretaries of India

भारतीय कम्पनी सचिव संस्थान

IN PURSUIT OF PROFESSIONAL EXCELLENCE

Statutory body under an Act of Parliament

(Under the jurisdiction of Ministry of Corporate Affairs)

Vision

"To be a global leader in promoting good corporate governance"

Motto

सत्यं वद। धर्मं चर। इष्टकारं कुरु। अविद्वेह्य कुरु।

Mission

"To develop high calibre professionals facilitating good corporate governance"

25th National Conference of Practising Company Secretaries

Theme : Role of CS in Viksit Bharat@2047

Date: June 14-15, 2024 (Friday & Saturday)

Park Inn by Radisson, Ayodhya, Uttar Pradesh



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— INVITATION —

"25 Years of Excellence, Innovation and Collaboration"



“सचिव बैद गुर तीनि जौं प्रिय बोलहिं भय आस
राज धर्म तन तीनि कर होइ बेगिहीं नास ॥37 ॥”

Ram Charita Manas – Goswami Tulsidas

Dear Professional Colleagues,

Reminiscing the past and leading towards the future, we are delighted to extend our warm invitation to you for the forthcoming Conference on the theme- “Role of CS in Viksit Bharat@2047” on June 14 – 15, 2024 at Park Inn by Radisson, in the holy city Ayodhya.

Viksit Bharat@2047 epitomizes an unwavering determination for achieving prosperity, aiming to transform India into a developed nation by the centenary of our independence. This vision will enable India to become a global powerhouse across the fields of trade, business, infrastructure development, technology, innovation, environmental sustainability, good governance and socio-economic growth.

In this transformative period of economic growth and the visionary pursuit of 'Viksit Bharat', we steadfastly align our goals with the vision of fostering economic progress while concurrently advancing social imperatives that serve the common good. As Company Secretaries, we have to take a leap into the changing paradigm, be a part of the mass movement for development, recognize our role and also experience the tangible benefits accruing from the achievements.

Marking the Silver Jubilee edition of the National Conference of Practising Company Secretaries, the Conference shall seek to provide a platform of dialogue, collaboration and ideation that catalyses positive change, leverages collective expertise, sparks innovation and reaffirms our commitment to contribute in this transformational journey towards a developed India, one that is characterised by progress and prosperity for all.

Learning the nuances of good governance, righteous conduct, ethics and morality in the holy city where all these aspects are not just coveted but imbibed in daily life – the land of Ram Rajya – the historic city of Ayodhya, this Conference is expected to guide and engage us through the discussions and deliberations on meaningful discourses of the challenges and opportunities underlying for our profession.

A Souvenir cum Backgrounder containing theme articles, programme details, messages of good wishes and other interesting features will be brought out to commemorate this mega annual event. We look forward to your support for advertising and sponsorship for the event.

I call upon the professional colleagues to register for the Conference in large numbers and join us as we delve into the dynamic journey towards Viksit Bharat and make the Conference a grand success. Looking forward to meet you at the Silver Jubilee edition of the National Conference of Practising Company Secretaries!

Yours sincerely,

CS B. Narasimhan
President, The ICSI

Theme

Role of CS in Viksit Bharat@2047

The Theme encapsulates the future of Company Secretaries: their contribution, involvement and influence on the overall development of our nation. The essence lies in a greater sense of responsibility towards delivery of service, redrawing and revisiting the goals towards nation development as a professional, in order to achieve excellence thereby embodying enhanced knowledge and improved value engagement. At the Conference, the learned speakers shall take us through various aspects of avenues of growth leading towards future changemakers in four technical sessions.

Thematic Sessions

- **CSR – Contribution of Corporates for Development of the Nation:** *"In a free enterprise, the community is not just another stakeholder in business but is, in fact, the very purpose of its existence."* - JRD Tata. Corporate Social Responsibility is integral to any business, regardless of its size. CSR incorporates purpose into an organization's basic philosophy and objective in order to aid broader societal problems, which is critical for development of the society as a whole. We are indeed well aware that CSR initiatives have the potential to significantly strengthen the economy at the core. As Company Secretaries in Practice, there is immense potential in terms of contributing towards curbing overall economic divide, advising on implementation of effective CSR, thematic areas to be adopted and policy making covering the complete CSR journey. The session shall guide on how the Company Secretaries can leverage their ability of influencing implementation of good governance in the CSR mechanism of the Company.
- **FDI - Catalyst for India's Colossal Growth - Role of PCS:** Foreign direct investment (FDI) is an integral part of an open and effective international economic system and a major catalyst of development. According to the World Investment Report 2023, India emerged as the FDI powerhouse and secured the third-highest foreign investment in FY 2021-22. India has become an attractive destination for FDI with various schemes and policies that have helped boost India's FDI. These schemes have prompted India's FDI investment, especially in upcoming sectors such as defence manufacturing, real estate and research & development. Apart from nurturing the compliance environment, there are several underlying opportunities for Company Secretaries in Practice such as advising on Modes and Structure of Capital inflows, advising on effective utilisation of funds for maximum profits, adjudication and handling critical non-compliances, etc. This session is conceptualized to have focused deliberations on the role of Company Secretaries in FDI Regime considering the journey towards Viksit Bharat.
- **Leveraging the potential of Startups, Fintech and MSMEs:** Startups and Micro, Small, and Medium enterprises (MSMEs) are the backbone of the Indian economy, significantly contributing to employment generation and GDP growth. With a burgeoning ecosystem of Startups and established players, from digital lending platforms streamlining credit access to innovative payment solutions enhancing efficiency, the adaptation of Fintech solutions is reshaping MSME paradigms. Fintech solutions have revolutionised the financial services sector in India by addressing long-

standing challenges and unlocking opportunities for growth. With the rapid digitization, these fintech firms are trying to bridge the urban-rural divide to foster financial inclusivity. The enhanced focus on these sectors has also enhanced opportunities for the Company Secretaries in terms of guiding and advising for economic and social development, the session focusses on the same.

- Governance Mantras from Ramayana for Corporate World - Guiding Light for Growth of the Nation:** India is home to long history of tradition, culture and values. Ancient Scriptures are the source of treasure and wisdom, Upanishads, Vedas and Epics epitomize ethics at the centre stage all of the deeds and conduct. The Ramayana has many lessons that can be applied to modern Corporates. The story of Lord Rama's leadership, his decision-making process and his ability to build consensus can all be seen as relevant to the challenges faced by corporates today. The modern-day corporates realise that prioritizing governance fosters organizational integrity and success and the governance principles encapsulated in Ramayana offer insights into effective Corporate Governance practices. Rama Rajya is no doubt the benchmark of Good Governance, so it is worthwhile to recapitulate the golden words of wisdom at a dedicated session on the learnings from the grand epic in the rightful environment.

CPE CREDITS

CPE Credits for attending National Conference on both days

- **Members: 8 (Eight) Structured CPE Credits**
- **Students: 16 (Sixteen) PDP hours (if applicable)**

SPEAKERS

Eminent experts with comprehensive exposure of practical aspects shall address and interact with participants

Looking forward to welcome you

CS B. Narasimhan
President, The ICSI

CS Dhananjay Shukla
Vice President, The ICSI

CS Dwarakanath Chennur
Council Member, The ICSI &
Chairman PCS Committee

CS Suresh Pandey
Council Member, The ICSI &
Programme Director

CS Asish Mohan
Secretary, The ICSI

CS Jatin Singal
Chairman, NIRC
The ICSI

CS Himandri Verma
Chairperson,
Lucknow Chapter, The ICSI

Tentative Program Schedule

DAY-1 – June 14, 2024 (Friday)

12:00 NOON ONWARDS	Registration of Delegates
1:00 PM – 2:30 PM	Lunch
2:30 PM – 3:30 PM	Inaugural Session
3:30 PM – 4:30 PM	First Technical Session CSR - Contribution of Corporates for Development of the Nation
4:30 PM – 5:00 PM	Tea Break & B2B Session
5:00 PM – 6:00 PM	Second Technical Session FDI - Catalyst for India's Colossal Growth - Role of PCS
7:30 PM ONWARDS	Cultural Evening & Dinner

DAY - 2 – June 15, 2024 (Saturday)

10:00 AM – 11:30 AM	Open House Session
11:30 AM – 12.00 NOON	Tea Break & B2B Session
12:00 NOON – 1:00 PM	Third Technical Session Leveraging the potential of Startups, Fintech and MSMEs
1:00 PM – 2:00 PM	Fourth Technical Session Governance Mantras from Ramayana for Corporate World - Guiding Light for Growth of the Nation
2:00 PM ONWARDS	Lunch and Conclude

Venue

Park Inn by Radisson, Ayodhya, Uttar Pradesh

Distance from Maharishi Valmiki International Airport, Ayodhyadham to Venue: - 5.7 kms.

Distance from Nearest Railway Station (Ayodhyadham Junction Railway Station to Venue): - 7.5 kms.

ATTRACTIONS AT AYODHYA

Ayodhya is an ancient city of India situated on the banks of Sarayu river in the state of Uttar Pradesh. It is among the principal religious centres of India and is the birthplace of Lord Rama- principal deity of Hinduism.

Major attractions include:



Shri Ram Janma Bhoomi Temple: It is a Hindu Temple Complex in Ayodhya, UP. The temple was inaugurated on 22nd January, 2024 and is considered to be the birthplace of Lord Rama, the principal deity of Hinduism.

Hanuman Garhi: Located in Sai Nagar, Hanuman Garhi is a 10th century temple dedicated to the Hindu God, Hanuman. It is one of the most important temples in Ayodhya as it is customary to visit Hanuman Garhi before visiting the Ram Temple in Ayodhya. It is believed that Lord Hanuman lived at the temple site guarding Ayodhya.



Kanak Bhawan: The Kanak Bhawan is established towards the north eastern corner of the Ram Janmabhoomi in Tulsi Nagar. Constructed in 1891, this temple is also known as Sone-ka-Ghar. It is a holy site dedicated to the Hindu deity Lord Rama and his wife, Goddess Sita.

Nageshwarnath Temple: Established in the name of the local deity, Lord Nageshwarnath, the Nageshwarnath Temple is located adjacent to the Theri Bazaar in Ayodhya. It is believed to have been set up by Kush, Lord Rama's son.



Ram ki Paidi: Ram ki Paidi is a series of ghats on the bank of River Saryu. The river front brings forth an outstanding Landscape especially in floodlit night. These serve as platforms to devotees who it is said, come to wash away their sins by taking a dip in the river.

Gulab Bari: One of the most popular tourist attractions of Faizabad, the Gulab Bari is a charming lush green garden, home to the magnificent tomb of Nawab Shuja-ud-Daula, the third nawab of Avadh, who ruled between 1753 and 1775. This tourist stopover is noted for its wide variety of roses, which draw nature lovers and botanists from all parts of the country. Gulab Bari was used to host significant religious functions during the nawab's reign. Built in the Islamic style of architecture, the imposing tomb is one of the best designed monuments in Uttar Pradesh.



DELEGATE FEES & REGISTRATION PROCEDURE

DELEGATE REGISTRATION FEE* (Non-Residential)

Delegate Category	Registration (April 16, 2024 onwards)
Members of ICSI	INR 5000
Students/Accompanying Spouse/Child (5 year and above)/Senior Member (60 year and above)	INR 4500
Non-Members	INR 6000

*Exclusive of GST @18% on non-residential basis.

- The above fee includes Lunch (2), Dinner (1), Morning / Evening Tea, Coffee, and Conference Kit. The Delegate Fee is payable in advance and is not refundable.
- The Delegate fee for accompanying Spouse and Children does not include Conference Kit.
- Registration for the Conference shall be through Online Mode only. Please note that payments will not be accepted through demand draft, cheque, cash, etc.
- ICSI reserves all rights to make any change in the programme, in case of any unforeseen situation/restrictions imposed by Government.
- Delegates are requested to register at the web link <https://tinyurl.com/2895d3r4>

HOTEL ACCOMODATION

- The Institute has negotiated the rates and blocked certain rooms in the hotels for stay arrangements of the delegates. Details are available at <https://tinyurl.com/2fxkc634>
- Interested delegates may avail the facility after doing due diligence w.r.t. the rates, quality and the facility at the hotels

QUERY /CLARIFICATION

For any query/clarification, following officials may be contacted:

Query	Name of Official	Email id
Delegate Registration	Mr. Vineet Sharma	vineet.sharma@icsi.edu
Sponsorship/Advertisement	Ms. Pooja Sharma	pooja.sharma@icsi.edu

Sponsorship/Advertisement Tariff

No.	Details	Amount* (in Rs.)
1	Principal Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement in Souvenir Fee exemption for Delegate (8 Delegates, non residential) Logo Display at Backdrop Special Acknowledgement 	8,00,000
2	Co-Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement in Souvenir Fee exemption for Delegate (5 Delegates, non residential) Logo Display at Backdrop Special Acknowledgement 	5,00,000
3	Platinum Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement in Souvenir Fee exemption for Delegate (3 Delegates, non residential) Logo Display at Conference Site Special Acknowledgement 	3,00,000
4	Sponsorship for Bags <ul style="list-style-type: none"> One Special Full Page Advertisement Souvenir Fee exemption for Delegate (2 Delegates, non residential) Logo Display at Conference Site Special Acknowledgement 	2,50,000
5	Gold Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement Souvenir Fee exemption for Delegate (2 Delegates, non residential) Logo Display at Conference Site Special Acknowledgement 	2,00,000
6	Silver Sponsor <ul style="list-style-type: none"> One Special Full Page Advertisement Souvenir Fee exemption for Delegate (1 Delegate, non residential) Logo Display at Conference Site Special Acknowledgement 	1,00,000
7	Sponsorship of Pen/ Pad	150,000
8	Stall (6'*6')	50,000
9	Banner (6'*3') / Standee (3'*6')	35,000
10	Advertisements in Souvenir	
	Back Cover	1,00,000
	Inside Cover	70,000
	Special Full Page (coloured printing)	50,000
	Half Page (coloured printing)	25,000
	Full Page (B/W printing)	25,000
	Half Page (B/W printing)	15,000

*GST extra as applicable

25th National Conference of Practising Company Secretaries Sponsorship / Advertisement Form

The Secretary
The Institute of Company Secretaries of India
ICSI House, 22 Institutional Area
Lodi Road, New Delhi - 110 003

Dear Sir,

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We are forwarding herewith Bank Draft / Cheque / NEFT Mandate for Rs.....in favour of "The Institute of Company Secretaries of India" payable at New Delhi.

The Advertisement Artwork / Logo of the Organisation being sent separately via email to pooja.sharma@icsi.edu.

Yours sincerely,

(Signature)
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▪ Motto ▪

सत्यं वद। धर्मं चर।

इष्टकारं त्वां त्वात्तः। शब्देनैव त्वां त्वात्तः।

▪ VISION ▪

"To be a global leader in promoting good corporate governance"

▪ MISSION ▪

"To develop high calibre professionals facilitating good corporate governance"



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