



THE INSTITUTE OF  
Company Secretaries of India

भारतीय कम्पनी सचिव संस्थान

IN PURSUIT OF PROFESSIONAL EXCELLENCE

Statutory body under an Act of Parliament

(Under the jurisdiction of Ministry of Corporate Affairs)

**VISION**

"To be a global leader in promoting  
good corporate governance"

**ICSI Motto**

सत्यं वद धर्मं चर। *Speak the truth. Abide by the law.*

**MISSION**

"To develop high calibre professionals  
facilitating good corporate governance"

# 47<sup>th</sup> NATIONAL CONVENTION OF COMPANY SECRETARIES

Empowering नए *india* - Reform, Perform, Transform

November 14-16, 2019 | Jaipur Exhibition and Convention Centre, Jaipur, Rajasthan



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## “Don't limit your challenges. Challenge your limits.”

Dear Professional Colleague,

The celebration of the 51st Foundation Day of the Institute of Company Secretaries of India (ICSI) in the benign presence of Shri Ram Nath Kovind, Hon'ble President of India, has indeed expanded the limits and horizons of professional pursuits not only for the Institute but for each of its members, students and stakeholders.

Although each and every event of the ICSI holds equal significance and calls for equitable effort on the part of Team-ICSI in organising the same, yet the National Convention of Company Secretaries has time and again placed itself at the helm of the event pyramid of ICSI for reasons plentiful; the first and foremost being its age-old legacy.

So, if the Institute takes pride in standing tall for half a century, the National Convention, too, with its stepping foot into the 47<sup>th</sup> Edition, portrays a lot about the year-on-year discussions, foresighted deliberations, and memorable celebrations. It touches my heart to the core to reminisce my own memories made during the years, gaining friendships of a lifetime and lessons to smoothen my professional journey, not to mention the new waft of zeal to keep me going the year through.

The year 2019 has not only marked the celebration of 150<sup>th</sup> Birth Anniversary of the Father of the Nation, Mahatma Gandhi, but has also provided us with the agenda for India @ 75, the road ahead to accelerate and achieve the vision for the dawn of a new nation, a new India.

Taking this 'legacy' forward, it is an honour to witness the National Convention of Company Secretaries move into its 47<sup>th</sup> year. And to align the biggest event of ICSI with the intent of the Government of India led by Prime Minister Shri Narendra Modi, the theme for the event has been kept as **Empowering New India: Reform, Perform, Transform**. Scheduled to be organised in the heart of the Pink City, Jaipur in the state of Rajasthan, a state which itself holds strong to its history and is equally proud of it, the 47<sup>th</sup> National Convention shall akin to its predecessor events, definitely be an event of grandeur and glitz.

On behalf of the Council of the ICSI and of my own accord, I invite you to the land of Rajwadadas and relish their hospitality while taking along cues to march ahead on your professional paths with passion and unprecedented fervour to succeed.

*Padhaaro Mhare Des !!!*

CS Ranjeet Pandey  
President  
The Institute of Company Secretaries of India



# Empowering **new india** - Reform, Perform, Transform

*“We have a new resolve, a new resolution, a new enthusiasm, a new vitality to take the country to new and greater heights.”*

*~ Shri Narendra Modi, Hon'ble Prime Minister of India*

The Indian economic as well as corporate scenario can be termed as one of the most dynamic arenas globally. Marked by a series of events of heavy legislation to leniency, spanning over the past seven decades, the Indian economics have been an area of debate, deliberation and discussion not only amongst politico but academia the world over. What has been most intriguing is the rise and fall, the dawn and dusk of entities and corporations in fleeting moments. From a dominating public sector to opening doors and avenues for private sector, to becoming a global economy, the Indian scenario has witnessed it all...

With new agendas being chalked out for India @ 75 and visions being envisioned for the New India of 2022, as an Institute having its vision, mission, goals, activities and initiatives focussed at not only promoting good governance but partnering with the Government in achieving their agendas, it is imperative that a collaborative effort is initiated to chalk out a road map for good governance in the New India of 2022.

The National Convention of Company Secretaries, with its history almost as old as the Institute itself, has carved a niche in the form of perfect podium to both confabulate as well formally deliberate upon the various aspects and issues concerning the professionals, the profession, the nation at large and the global scenarios in totality. With the said thought of endorsing and promoting the government initiatives aimed at reforming and transforming the Indian scenario governing the present and future initiatives of the ICSI, it only seems fit to accord the theme '**Empowering New India: Reform, Perform, Transform**' to the 47<sup>th</sup> National Convention of Company Secretaries.

The sub-themes for the Technical Sessions to be held across the span of this 3-day Convention have also been chalked out to encompass all the aspects of the theme in the professional context as well as the ultimate goal of promoting good governance:

- **Company Secretaries 2020 vis-à-vis Global Governance Standards: Need for Upskilling and transformation**
- **Start-ups : Modern catalysts of growth and employment**
- **Artificial Intelligence, Blockchain, IoT, Big Data Analytics and Business Informatics**
- **Governance Challenges, Opportunities and Responsibilities: Doing the right things**
- **NCLT: Harmonising Diverse Practices and Expectations from Professionals**

## Souvenir-Cum-Backgrounder

To commemorate this magnanimous event, a Souvenir containing well researched articles on the abovementioned theme and sub-themes, programme details, messages of good wishes and other interesting features is being brought out.



## Tentative Programme Schedule

| <b>Day-1: Thursday, November 14, 2019</b> |  |
|---|--|
| 10:30 AM - 12:30 PM                       | Delegate Registration                  |
| 12:30 PM - 02:00 PM                       | Lunch                                  |
| 02:00 PM - 03:30 PM                       | Inaugural Session                      |
| 03:30 PM - 04:00 PM                       | Tea / Coffee Break                     |
| 04:00 PM - 05:30 PM                       | <b>Technical Session-I</b>             |
| 05:30 PM - 06:15 PM                       | Special Session                        |
| 07:30 PM ONWARDS                          | Cultural Evening & Networking Dinner   |
| <b>Day-2: Friday, November 15, 2019</b>   |  |
| 06:00 AM - 08:00 AM                       | Yoga Session                           |
| 10:00 AM - 11:30 AM                       | <b>Technical Session-II</b>            |
| 11:30 AM - 12 Noon                        | Tea / Coffee Break                     |
| 12 Noon - 01:30 PM                        | Interactive Session with ICSI Members  |
| 01:30 PM - 02:30 PM                       | Lunch                                  |
| 02:30 PM - 04:00 PM                       | Panel Discussion                       |
| 04:00 PM - 04:30 PM                       | Tea / Coffee Break                     |
| 04:30 PM - 05:30 PM                       | <b>Technical Session-III</b>           |
| 05:30 PM - 06:00 PM                       | B2B Session                            |
| 07:30 PM ONWARDS                          | Cultural Evening and Networking Dinner |
| <b>Day-3: Saturday, November 16, 2019</b> |  |
| 09:30 AM - 11:00 AM                       | <b>Technical Session-IV</b>            |
| 11:00 AM - 11:30 AM                       | Tea / Coffee Break                     |
| 11:30 AM - 1:00 PM                        | <b>Technical Session-V</b>             |
| 01:00 PM                                  | Valedictory Session                    |
| 02:00 PM                                  | Lunch                                  |



## Speakers

- Eminent persons from the Government, Regulators and Industry, including Professional and Management Experts

## Participants

- Company Secretaries, Chartered Accountants, Cost and Management Accountants
- Directors and other Senior Management Executives in Corporate and Service Sector
- Professionals and Academicians from Secretarial, Legal and Management disciplines

## DELEGATE REGISTRATION FEE\*

| Particulars   | Super Early Bird Offer<br>(Discounted Fee to be paid<br>from 01.10.19 to 15.10.19 ) | Early Bird Offer<br>(to be paid from<br>16.10.19 to 10.11.19) | Delegate Fee (to be paid on<br>or after 11.11.19 including<br>on the spot registration) |
|---|---|---|---|
| Member of ICSI / ICAI / ICAI-Cost                               | Rs. 6500/-  | Rs. 8000/-  | Rs. 9000/-  |
| Practising Company Secretary                                    | Rs. 6000/-  | Rs. 7500/-  | Rs. 8500/-  |
| Accompanying Spouse/ Child /<br>Sr. Member (60 Years and above) | Rs. 5500/-  | Rs. 7000/-  | Rs. 8000/-  |
| Student of ICSI   | Rs. 4500/-  | Rs. 6000/-  | Rs. 7000/-  |
| Non-Member/Guest  | Rs. 7000/-<br>Rs. 8500/-  | Rs. 9500/-  |   |
| Foreign Delegate  | USD 150   | USD 200   | USD 250   |

\* Inclusive of GST @ 18% on Non-Residential Basis (GST is not applicable for Foreign Delegates)

The above fee includes Lunch (3), Dinner (2), Morning / Evening Tea, Coffee, High Tea, Conference Kit and Backgrounder. The Delegate Fee is payable in advance and is not refundable once the nomination is accepted.

## DELEGATE REGISTRATION PROCEDURE

- Delegates are requested to register for the Convention by visiting the link <https://tinyurl.com/y39dweuw>
- Registration for the Convention shall be through Online Mode only.
- Please note that payments are not accepted through demand draft, cheque, cash, electronic transfer, etc.



|  |  |  |
|--|--|--|
| <b>CS Ranjeet Pandey</b><br>President, ICSI                | <b>CS Manish Gupta</b><br>Council Member, ICSI & Chairman,<br>47th National Convention<br>Organising Sub-Committee | <b>CS NPS Chawla</b><br>Council Member, ICSI & Co-<br>Chairman, 47th National Convention<br>Organising Sub-Committee |
| <b>CS Ashok Kumar Dixit</b><br>Officiating Secretary, ICSI | <b>CS Gurvinder Singh Sarin</b><br>Chairman, NIRC of ICSI &<br>Programme Coordinator                               | <b>CS Rahul Sharma</b><br>Chairman, Jaipur Chapter &<br>Programme Facilitator  |

## HOW TO REACH JAIPUR

Jaipur is well connected to almost every corner of India *via* different means of public transport including air, rail and road.

### By Air

The Jaipur Airport is situated at Sanganer, 7 km (domestic terminal) and 10 km (international terminal) from the main city. It connects the city to all the major parts of India as well as some of the major overseas countries. It has the facility of daily domestic flights to Delhi, Jodhpur, Udaipur, Aurangabad, Hyderabad, Goa, Kolkata, Chennai, Ahmedabad, Mumbai, Bangalore, Indore and Pune. Also, it has the facility of international flights through which it connects directly to Sharjah, Muscat and Dubai. Flights to Singapore and Bangkok are also available via Delhi. Furthermore, it offers the chartered service to London and Dublin.

### By Train

Jaipur is well connected to almost every part of India through the means of Indian Railways. There are several trains which connect this city to Delhi, Mumbai, Ahmedabad, Agra, Kota, Alwar, Jodhpur, Alwar, Ajmer, Kota, Chittorgarh, Bikaner, Udaipur, Barmer, Jammu, Bikaner, Jaisalmer, Kolkata, Ludhiana, Pathankot, Haridwar, Indore, Gwalior, Bhopal, Jabalpur, Roorkee, and Kanpur. In addition to this, long-distance trains arrive from several other cities including Patna, Ranchi, Lucknow, Allahabad, Vadodara, Banaras, Surat, Bilaspur, Nagpur, Raipur, Puri, Bhubaneswar, Bangalore, Chennai, Hyderabad, Mysore, Mangalore, Goa, Kochi, and Kozhikode. There are three main railway junctions including Jaipur, the main station; Gandhinagar and Durgapara. Every train stops at Jaipur junction and a few of the trains stop at Gandhinagar and Durgapara.

### By Road

The pink city is linked with all the major cities of India through the network are available of National Highways 8, 11 and 12 to name a few. There's also a very good bus service between Jaipur and Delhi provided by Rajasthan State Road Transport Corporation (RSRTC) with the buses at about every half an hour to and from both sides. Both-AC and AC Volvo buses. There are some express buses which connect various cities and towns of Rajasthan such as Bundi, Kota, etc. to Jaipur. This city is also connected to Mumbai via Ajmer, Ahmedabad, Udaipur and Vadodara and is also well linked to Agra via bus.



## Hotel Booking for Residential Delegates

- All delegates may kindly note that November is peak season in Rajasthan. Therefore, air tickets, train tickets and Hotel rooms will get fully booked very fast. It is expected that delegates who are waiting for last minute planning may face difficulty in getting confirmed reservations in flight/train and hotels.
- In view of the above, all delegates are advised to plan their travel itinerary at the earliest and book their flight/train tickets urgently. Delegates are also advised to book hotel rooms urgently, at the earliest by 15<sup>th</sup> October, 2019. After that delegates may face the availability crisis of confirmed room reservations.
- After several rounds of negotiations, ICSI has obtained best rates from some hotels and blocked the rooms on concessional rates for delegates of National Convention. Delegates are requested to avail this opportunity at the earliest. Otherwise delegates may get rooms at very higher price due to peak season.
- For booking rooms in hotels, delegates are required to firstly get themselves registered for the convention by paying the requisite fees at online services portal of the ICSI since while booking the rooms, delegate registration number is compulsorily required to be mentioned on hotel room booking application form.
- For booking of rooms in hotel, delegates may select the hotel as per their choice from the list of hotels given in the below mentioned table. They may download the room booking form from the link given against the hotel's name. They are required to fill-up details in the form and after that scanned copy of this form is required to be sent by e-mail to respective hotel.
- All payments related to stay of delegate in Hotel is required to be settled by the delegate with the hotel concerned directly.
- All delegates may kindly note that hotel rooms shall be booked on full room basis. If any delegate wants to share his room with any other delegate, in such case he is advised to decide his room partner in advance and should give details of accompanying guest in the booking form itself. Payment should be settled by any one of them and later on they may share the total amount at personal level amongst them.
- Arrangements for airport transfers and pick up and drop of delegates between hotel and convention venue by bus will be made by ICSI at fixed intervals.
- Hotels have been requested to allow delegates for early check-in, if some of them are reaching before check-in time due to different flight timings, but this facility is subject to availability of rooms at that point of time. Lunch is also being arranged to be served from 12.00 noon onwards at Convention venue to facilitate such delegates who are reaching Jaipur before check-in timing of their respective hotels,



| SI No. | Name & Address of Hotel  | Star category | Distance from Convention Venue (JECC) | Distance from Airport | Distance from Jaipur Railway station | Room tariff ( per room per night) Including breakfast + Wi-fi +Taxes |   | Name of contact person & telephone no.         | E-mail                              |
|--------|--|---------------|---------------------------------------|-----------------------|--------------------------------------|--|---|--|-------------------------------------|
|        |  |               |                                       |                       |                                      | Single Occupancy   | Double occupancy                                  |  |                                     |
| 1.     | Hotel Clarks Amer<br>Jawahar Lal<br>Nehru Marg, Jaipur   | 5-Star        | 10 Km.                                | 2.5 Km.               | 13 Km.                               | 5900   | 6490  | Mr. P D Sharma<br>9351555620                   | resv@clarksamer.com                 |
|        |  |               |                                       |                       |                                      |  |   | Mr. Sunil Sharma<br>8696395000                 | exe.mgr@clarksamer.com              |
| 2.     | Hotel Royal Orchid<br>Tonk Road,<br>Durgapura Jaipur   | 4-Star        | 8.5 Km.                               | 2.5 Km.               | 13 Km.                               | 5900   | 6490  | Mr. Atul Sharma<br>8003299912                  | sales.hroj@royalorchidhotels.com    |
| 3.     | Clarion Bella Casa<br>1, Ashram Marg,<br>Tonk Road, Jaipur                                     | 4-Star        | 8.5 Km.                               | 2.5 Km.               | 13 Km.                               | 4500   | 4500  | Mr. Ankur Grewal<br>0141-6668444<br>8766036001 | fom@clarionbellacasa.com            |
| 4.     | Hotel Marigold IT 20,<br>EPIP, Near JECC,<br>Sitapura Industrial<br>Area, Tonk Road,<br>Jaipur | 4-Star        | 0.5 Km.                               | 12 Km.                | 21 Km.                               | 4130   | 4720  | Mr. Abhishek<br>7665007810                     | Sharmasales@hotelmarigoldjaipur.com |
| 5.     | The Fern<br>3, Airport Plaza,<br>Tonk Road, Jaipur 9   | 3-Star        | 8.5 Km.                               | 2.5 Km.               | 13 Km.                               | 3500   | 4000  | Mr. Navratna Mahalawat<br>001992831            | salesmgr@fernhoteljaipur.com        |
| 6.     | Hotel Grand Décor<br>H-935, Phase - 3,<br>Near T & T Motors,<br>Sitapura, Tonk Road,<br>Jaipur | 3-Star        | 3 Km.                                 | 13 Km.                | 23 Km.                               | 3200   | 3200<br>(3900 on<br>Triple<br>Occupancy<br>basis) | Mr. Kuldeep Yadav<br>7412030910                | reservations@hotelgranddecor.com    |

## Tourist Attractions at Jaipur



**Amber Fort**



**Central Museum**



**Birla Mandir**



**Nahargarh Fort**



**Shri Salasar  
Balaji Temple**



**City Palace**



**Hawa Mahal**



**Jantar Mantar**



**Jal Mahal**



**Khatushyam Ji  
Temple**



# SPONSORSHIP/ADVERTISEMENT TARIFF

| No. | Details  | Rs.   |
|-----|--|---|
| 1.  | <b>Principal Sponsor</b><br>- One Special Full Page Advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at Convention Backdrop<br>- Special Acknowledgement                                 | <b>20,00,000</b><br><br><b>15 delegates</b> |
| 2.  | <b>Co-Sponsor</b><br>- One Special Full Page Advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at Convention Backdrop<br>- Special Acknowledgement  | <b>12,00,000</b><br><br><b>10 Delegates</b> |
| 3.  | <b>Sponsorship for Bags / Dinner Sponsor</b><br>- One Special Full Page advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at the Convention site/Dinner site<br>- Special Acknowledgement | <b>10,00,000</b><br><br><b>8 delegates</b>  |
| 4.  | <b>Platinum Sponsor / Lunch Sponsor</b><br>- One Special Full Page advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at Convention Site/Lunch site<br>- Special Acknowledgement           | <b>8,00,000</b><br><br><b>6 delegates</b>   |
| 5.  | <b>Diamond Sponsor / Tea Sponsor</b><br>- One Special Full Page advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at Convention Site /Tea site<br>- Special Acknowledgement               | <b>5,00,000</b><br><br><b>3 delegates</b>   |
| 6.  | <b>Golden Sponsor</b><br>- One Special Full Page advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at the Convention Site<br>- Special Acknowledgement                                    | <b>4,00,000</b><br><br><b>2 delegates</b>   |



| No. | Details  | Rs.  |
|-----|--|--|
| 7.  | <b>Silver Sponsor</b><br>- One Special Full Page advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at Convention Site<br>- Special Acknowledgement  | <b>2,00,000</b><br><br>1 delegate                                    |
| 8.  | <b>Souvenir Sponsor</b><br>- Logo on the Souvenir Cover Page<br>- One Special Full Page advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at Convention Site<br>- Special Acknowledgement   | <b>5,00,000</b><br><br>1 delegate                                    |
| 9.  | <b>Cultural Programme Sponsor</b><br>- One Special Full Page advertisement in Souvenir<br>- Delegate fee (non-residential) exemption<br>- Display at Convention Site & Cultural Programme Site<br>- Special Acknowledgement  | <b>5,00,000</b><br><br>1 delegate                                    |
| 10. | <b>Advertisements in Souvenir</b><br>- Back Cover<br>- Third Cover<br>- Second Cover<br>- Special Full Page (coloured printing)<br>- Full Page (B/W)<br>- Half Page (coloured printing)<br>- Half Page (B/W)   | 1,00,000<br>75,000<br>75,000<br>50,000<br>30,000<br>30,000<br>15,000 |
| 12. | <b>Banner</b><br>(I) 8' x 3' + Spl. Full Page Advertisement (Colour)<br>(II) 8' x 3'<br>(III) 6' x 3'  | 1,00,000<br>50,000<br>35,000   |
| 13. | <b>STALLS</b><br>3m' x 3m' Stall   | 75,000   |
| 14. | <b>Distribution of Publicity Material, literature, Pen/Pad etc.</b>  | <b>1,00,000</b>  |
| 15. | <b>Sponsorship of Pen/ Pad for Convention Delegates</b>  | <b>1,50,000</b>  |
| 16. | <b>Miscellaneous</b><br>- For any member who procures advertisements above Rs.4,00,000-<br>Delegate Fee (non-residential) exemption for 2 delegates<br>- For any member who procures advertisements above Rs.2,00,000 -<br>Delegate Fee (non-residential) exemption for 1 delegate<br>- 10% Incentive to the Chapter for procuring any of above<br>sponsorships / advertisements |  |

**For sponsorship/ advertisement query contact :** Ms. Preeti Kaushik Banerjee (Director)  
**E-mail :** preeti.banerjee@icsi.edu **Tel.:** 011-45341087/1022

## 47th National Convention of Company Secretaries Sponsorship / Advertisement Form

The Secretary  
The Institute of Company Secretaries of India  
ICSI House, 22, Institutional Area  
Lodi Road, New Delhi - 110 003

Dear Sir,

Kindly accept Principal / Co-sponsorship / Sponsorship for Bags / Sponsorship for Dinner / Platinum Sponsorship/ Lunch Sponsorship/Diamond Sponsorship/ Tea Sponsorship / Golden Sponsorship/ Silver Sponsorship /Souvenir Sponsorship/ Cultural Programme Sponsorship / Back Cover Advertisement / 2nd Cover Advertisement /3rd Cover Advertisement/ Special Full Page (Colour) Advertisement/ Full Page (B/W)Advertisement/ Half page (Colour) Advertisement / Half Page (B/W) Advertisement for the Proposed Souvenir/ Banner (8'x3'+Special Full Page Colour Advertisement in Souvenir)/ 8'x3' Banner / 6'x3'Banner / Distribution of Publicity material, Literature, Pen / Pad etc., /Sponsorship of Pen, Pad for Convention Delegates/ booking of Stall on the occasion of 47th National Convention of Company Secretaries to be held from **Thursday, November 14, 2019 to Saturday, November 16, 2019 at Jaipur Exhibition and Convention Centre, Jaipur, Rajasthan** on the theme '**Empowering New India-Reform, Perform, Transform**'.

We are forwarding herewith bank draft / Cheque / NEFT Mandate for Rs. \_\_\_\_\_ in favour of "The Institute of Company Secretaries of India" payable at New Delhi.

The Advertisement Matter / Art Work /Logo/ CD is / are enclosed / being sent separately.

Yours sincerely,

(Signature)  
Sponsoring Authority

Date \_\_\_\_\_

Name of Organisation \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_ Pincode \_\_\_\_\_

Contact Person \_\_\_\_\_

Designation \_\_\_\_\_

Email ID \_\_\_\_\_

Tel. / Mobile no. \_\_\_\_\_

Golden Jubilee Year \_\_\_\_\_



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भारतीय कम्पनी सचिव संस्थान

IN PURSUIT OF PROFESSIONAL EXCELLENCE

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## Motto

सत्यं वद। धर्मं चर।

इष्टकारे तेष्ट त्पुते. ब्रवेष्टे तुते तेष्ट त्पु.

## Vision

“To be a global leader in promoting  
good corporate governance”

## Mission

“To develop high calibre professionals  
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