

# Info Capsule

## **CALL FOR 'MAKE IN INDIA' HEALTH MODULE<sup>1</sup>**

The Union Minister of State (Independent Charge) for Development of North Eastern Region (DoNER), MoS PMO, Personnel, Public Grievances, Pensions, Atomic Energy and Space, Dr Jitendra Singh has called for establishing a "Make in India" health module. Addressing the CII Health Conference, he said that this module can be based on public-private partnership as well as multi-centric healthcare collaboration to meet the changing health needs of 21st century India.

Dr Jitendra Singh said that the Indian society, as a whole, is fast evolving and at the same time, in recent years, India too has become a part of shrunken global world and this phenomenon is impacting every sphere of life including the healthcare system. While on the one hand, disorders like Diabetes and heart disease, which were hitherto confined to urban population, are now also on the rise in rural areas, on the other hand, the access to modern modalities of treatment is confined only to cities and big towns, as a result of which 70% of rural population gets access only to 1/3rd of country's hospitalization facilities and over 600 million people in the country are deprived of access to affordable healthcare, he added.

Describing the emergence of private sector as an inevitable phenomenon, Dr Jitendra Singh stressed that for a heterogeneous country like India, public sector healthcare was still very much relevant and therefore, called for a healthy synergism between public sector and private sector healthcare agencies. He cited the experience from Northeast where he had motivated some of the country's leading corporate sector hospital groups to set up healthcare outlets of different magnitudes depending on the viability of the location, in the form of OPD clinics or diagnostic centres or even full-fledged hospitals.

Referring to the constraints of heterogeneity and diversity, Dr Jitendra Singh mentioned topographical and geographical variations in different regions of India. In this regard, he referred to vast expanses of inaccessible areas in the North East where he had proposed the introduction of Helicopter Care Service in the form of Air Clinics wherein specialist doctor could fly to remote areas to hold the OPD and on way back, could also carry some needy patients requiring hospitalization. The same concept, he said, could also be applied to hill states like Jammu & Kashmir, Himachal Pradesh and Uttarakhand.

## **COMMON SERVICES CENTERS (CSC) TO PLAY MAJOR ROLE IN THE MAKING OF NEW INDIA<sup>2</sup>**

Union Minister for Electronics & IT and Law & Justice, Sh. Ravi Shankar Prasad said that the Government is committed to evolve new India, free of hunger & deprivation, by the year 2022. Village Level Entrepreneurs (VLEs), the ambassadors of change, will play a major role in bringing about revolutionary changes in rural India. The Minister said the NDA Government has total faith in these agents of change.

<sup>1</sup> Available at: <http://pib.nic.in/newsite/erelease.aspx>

<sup>2</sup> Available at: <http://pib.nic.in/newsite/erelease.aspx>

He said with Patanjali & IFFCO agreeing to provide their range of products from these outlets scope & viability of CSC will get a big boost.

Addressing the audience of more than 2500 VLEs, the Hon' Minister hailed the outstanding efforts of CSC VLEs in delivering digital services in rural areas of country. He praised the women VLEs, who provide government services through their CSCs in far flung areas, particularly mentioning the name of Smt. Janki Kashyap, who provides digital services in the naxal affected area of Dantewada district of Chhattisgarh.

The Hon' Minister announced that his Ministry will send five best performing women VLEs to the United States and further award Rs. 1 lakh to outstanding District VLE societies. He also administered 'Sankalp se Siddhi' pledge to all VLEs and officials present on the occasion. He said that, 40,000 CSCs have registered with Patanjali for medical tele-consultations through 800 ayurvedic practitioners, benefiting citizens in rural India.

On the occasion, Acharya Balkrishna ji announced provision of free Yoga training to CSC VLEs at Patanjali Yog Pith to teach Yoga in rural areas to realise the dream of making India disease free. While speaking on the occasion, Dr. Ajay Bhushan Pandey, CEO, UIDAI, admired the achievements of CSC VLEs in discharging Aadhaar services in rural areas. Mr. Bhushan said, VLEs in rural areas have helped UIDAI in enrolling small children, old people, patients and those who could not travel to Aadhaar centres by enrolling them by visiting their households.

On the occasion, following new services will be launched-

**1. Launch of Patanjali products through CSCs:**

CSC SPV has tied up with Patanjali Ayurveda for sale of Patanjali products at the last mile through the vast network of Common Services Centers. The products would be sold through distributor model through CSC District VLE Societies.

**2. Launch of Bharat Bill Pay service through CSCs:**

Bharat Bill Pay Service (BBPS) is a unified bill payment system under the umbrella of National Payment Corporation of India (NPCI). With CSC SPV becoming a Bharat Bill Pay Operating Unit, CSCs can provide BBPS services and further enable the villagers to pay their Electricity, Water, Gas, DTH and Mobile bills.

**3. Launch of Deposit Service in Aadhaar Enabled Payment System - Digi Pay:**

CSC SPV, in Collaboration with NPCI, launched its Aadhaar Enabled Payment service 'Digi Pay' to address need for financial services of rural people. Now on August 22, 2017, its cash deposit service will also be launched under Digi Pay, enabling citizens to deposit cash in their Aadhaar seeded account of any bank.

**4. Exchange of MOU for Sale of IFFCO Products like Fertilizers, Seeds etc. through CSCs:**

CSC has partnered with IFFCO to market all products and service offerings of IFFCO and Group Companies through Digital Seva portal. Under this service, once VLE accepts significant quantity of orders from farmers for agri-inputs and other services, the VLE can place orders on CSC Portal and remits payment.

**5. Exchange of MOU between CSC & IGNOU:**

CSC SPV is partnering with IGNOU to extend its online services through the network of CSCs across the country. The services include facility of online admission form & examination form submissions, online re-registration, and online payment facilitation through the Digital Seva portal for prospective and enrolled students of IGNOU.

**6. Exchange of MOU between NeGD & IGNOU:**

NeGD is partnering with IGNOU to collaborate on and develop synergies to advance its Digital India Capacity Building agenda. Under the partnership, IGNOU will provide NeGD access to its state-of-art facilities for developing content for its capacity building and awareness and communication activities.

**7. Exchange of MOU for Tele-Radiology service through CSC:**

5C Network, India's first diagnostic network that connects hospitals and diagnostic centers with X-Ray, CT and MRI to radiologists, is partnering with CSC SPV to leverage last mile network of CSCs to provide radio-diagnostic facility at grassroots level.

**8. Exchange of MOU for Tally GST Service:**

CSC SPV is partnering with Tally Education, a subsidiary of Tally Solutions, to increase adoption of computerized accounting and GST compliance across the rural and sub-urban parts of country. Under the partnership, VLEs enabling GST compliance for small businesses and traders, will receive complimentary license for the most recent version of the GST billing and compliance software from Tally.

*Team ICSI*

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